

# DAVID NORWICH →

Integrated Designer with over 8 years experience



## INFO

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### Website

www.davidnorwich.com

## IN SHORT

I'm a multidisciplinary designer with over 8 years experience - most of that spent working with agencies of varying size but also some experience of working in-house. In this time i've developed a broad skillset; i'm confident designing a wide range of materials across both print and screen. In recent years my main focus of interest has been on brand identity (both the creation and development of), campaign creation and delivery, motion design and web design.

As a designer I pride myself on my research and producing concept-driven work with clear rationale. Asking the right questions and understanding the intended audience is key for me. Where appropriate, I like to offer solutions that challenge both the brief and the client's expectations.

## REFEREES

### Martin Boath

Creative Director — Front Page  
[martin@frontpage.co.uk](mailto:martin@frontpage.co.uk)

### Tom Norwell

Creative Director — Turnbull Ripley  
[hello@tomnorwell.com](mailto:hello@tomnorwell.com)

## SKILLS TO PAY THE BILLS

- Extensive experience working with the Adobe suite: Photoshop, Illustrator, InDesign, Adobe XD. Currently making the switch to working with Figma.
- 3+ years motion graphics experience working with After Effects.
- Extensive experience of front end development: HTML5, CSS3 and WordPress.
- Experience designing and developing emails and HTML5 banners.
- Accomplished illustrator with work published in *Men's Health* and *Cycling Plus* magazines in the UK.
- Extensive experience delivering integrated marketing campaigns.
- Keen awareness of emerging trends and new technologies.
- Excellent project management skills, able to manage and lead on multiple projects at the same time.
- Extensive experience pitching/presenting ideas to both internal and external stakeholders.

## YEARS OF EXPERIENCE

